

A Matter of Security,
(by a provider of Professional Security)

For myself, like many of you, having financial wealth will be something of a new concept. We have seen wealth in movie stars, sports

heroes and the wealthy elite alike, but have never experienced this wealth personally. If you are like me, you say to yourself “I would never trade my soul for a single dollar” if that is what being wealthy means. To many wealthy people in the public eye, *wealth equates to power, notoriety, and influence*. The money becomes secondary to these things that they have worked so hard to achieve. Their status and image must now be maintained through greed and indifference, not through Love and compassion.

But for those that are reading this publication, your wealth is based on a humanitarian perspective where ego has no place. There will be those who wish to take away what you have so long hoped to possess for their own greed and power. Therefore you will need to change the way you currently live and think to protect your new found wealth so that you can help people through your foundations and charity.

I have worked in the security world most of my life in high level paramilitary security. At times this included protecting wealthy people. Some were in love with their own egos and some were very discrete. Those with discretion will always be safer than those who aren't. My martial arts teacher once said “In life, be an enigma, this frightens the bullies of the world”. I have lived and taught by that rule ever since.

The cruel reality is that with this wealth comes risk. Not just to yourself, but to everyone you love. Attacks never come when they are expected, they come when you least expect it. A criminal's nature is not to be brave and honest. His nature is to be a coward whose word means nothing. His intention may not be to attack you directly, that is a *hard target*. His intention may be to take someone you love instead who is vulnerable, that is a *soft target*. From there they will count on the fact that your love for a child is greater than your love of money. So for these reasons being an enigma, not only protects you, it protects the ones you love.

While I will write a book at a later date, Rick has asked me to give some pointers on wealth from a security perspective. If you follow some of these tips you will find life a little easier as you go

“Remember that the happiest people are not those getting more, but those giving more.”
H. Jackson Brown, Jr.

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along. Just remember when gaining this new wealth something very important. As much as you would love to share this news with others especially to help them, you must do it as an enigma. This will be difficult as you cannot control what family, friends and business associates say to others. I hope this information helps you on your new path, and that your contributions to the humanitarian cause be fulfilling beyond any wealth you could ever acquire.

Wealth Management

The first thing that you will need to consider is wealth management. Like Rick said, think of it as Mr. Drysdale from the Beverly Hillbillies show. Your wealth manager is there to assist you in how you manage your wealth and needs so you do not squander your money in foolish ways. It is well known that lottery winners routinely go broke in a short amount of time because they do not hire the experts that can help you enjoy what you have without ever spending your principle. Today there are more millionaires and billionaires than ever in the history of the world. To stay in that club you need someone to keep you from making common mistakes.

Paymasters

Simply put, the paymaster pays your bills for you. This is important because all expenditures are tracked and the accounting done correctly. This service will ensure that when tax season comes, you are well prepared and your records are accountant ready. This also ensures discretion in that it does not appear any money came from you personally.

Legal Team

This should come without saying, but there will be those who will try to take everything you have via law suits and extortion. Hire a reputable law firm who has the proper staffing to handle any legal issue that may arise, including that of your foundation if you have one. Just because you have a 3rd cousin who went to law school that does not mean they have the expertise to handle complicated law suits. Do your homework on this as it will be an integral part of doing business. The legal team will be able to make sure any contracts and partnerships are done with your interests in mind.

Background Checking

As you begin building your list of staffing and partnerships, you want to make sure nobody that comes to you to do any kind of business has a criminal background or is associated with any criminal entities. Your legal team should be able to set you up with a person or firm who specializes in background checking.

Staff Building

While you will be eager to hire people who need jobs, you also do not want to set yourself up for failure by hiring people you cannot trust. Once you have your background checking system in place, all personnel you hire should be checked openly. This includes, arrest records, financial

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issues, or bad reports from references. Make sure as you build your staff, no matter if it your personal assistant to your gardener, they pass in independent test to make sure they can be trusted.

This includes the following:

- ☐ Legal Staff
- ☐ Personal Security Staff
- ☐ Household Staff

Background Check Companies

- ☐ Pinkerton.com
- ☐ Sentrylink.com
- ☐ Experian.com
- ☐ As well as online self-serve companies.

Security Staff

I will speak to this subject coming from 30 years' experience in high level paramilitary security. For most all of you this will be a new experience. How you staff your security will be one of the most challenging things you will do. Many factors have to be considered to know what your "Risk vs. Reward" factors are. For myself, it's simple. I am 58 years old, 30 years' experience in martial arts and competitive shooting. My kids are grown up and are very capable of taking care of themselves being prior military as well. So the level of experienced security for myself will be quite different that of a person or family who as children, a business, lives in a remote area vs a guard gated community. Also consider the fact that there are security firms globally that only bodyguard the children of rich people, coming and going from school and sporting events. The reality is that if people that want your money will take whomever they can to get you to pay for their safe return.

So I will try in a short space to give you some things to consider.

- ☐ "Nobody is going to take a bullet for you or your family for \$10 an hour. Period!"
- ☐ Bigger is not necessarily better. A good assailant does not care how big they are. They have a well-planned mission that accounts for this. You are looking for skills, not size.
- ☐ You cannot work someone 24 hours a day, 7 days a week and expect to feel safe.
- ☐ Does the person(s) you choose have training in Weapons, Martial Arts, and bodyguard training?
- ☐ Does he have defensive driver training?
<http://securitydriver.com/tony-scottis-vehicle-dynamics-institute-training/>
- ☐ How many people are you trying to protect? Wife, Kids, Grandkids, etc etc.
- ☐ Do you live in a remote area or a guard gated community?
- ☐ What kind of vehicle is best for keeping me safe?

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- ☐ Does my driver know how to drive in a crisis?
- ☐ Do you plan on traveling? Where? When? Will you have enough help on the ground when you get there?
- ☐ Do I have facilities or assets that need protection as well?
- ☐ Where do I find someone I can trust with my life?
- ☐ Am I willing to find someone I trust and get them the training they need?
- ☐ Should I get trained on how to protect myself?
- ☐ HOW MUCH DO I WANT TO BUDGET FOR THESE ONGOING COSTS?

Do I have your head swimming yet? If not, it should be. The fact is you are looking for specialized, highly qualified individuals. In the U.S. for example people tend to lean towards big guys who may not have much talent, but their size is a deterrent. But in places like Europe the gun laws are such that most bodyguards do not have guns, thus they have a whole different skillset that relies on being very good at blending in and avoiding trouble. When you travel abroad keep in mind your bodyguard will not be armed with a firearm. Hire someone that has good organizational skills and fits in and blends in with your party, as opposed to just bulk. They will be invaluable in foreign lands. I found some of the worst choices for bodyguards are current or ex police officers for a variety of reasons I won't go into right now. Best choices are prior military with lots of weapons training as well as EMT (Emergency Medical Training), preferably in a combat zone. They will deliver loyalty and professionalism every time. If you have someone in mind personally with no training, be prepared to get them the training they need. FYI most special OPS personnel have fired probably one million practice rounds. Some more, some less depending. So if you plan to have someone trained, they won't be ready in less than 50,000 rounds in a competitive environment. Bottom line is weapons and bullets cost money too.

One of the most important things to consider is how much anyone knows about you, you're family, or your business. If you follow the recommendations in this newsletter, you will find again, being an enigma can save you a lot of money when it comes to security. But that also means not letting your 16 year old roll to high school in a Lamborghini right? You will also have to consider how much you want your own family to know about what you have as people like to brag even when their intentions are good.

So roll all of these things together and try to grasp what your needs are. It is quite possible that I may open a training center for this type of security if the needs of humanitarians outweigh the availability of good bodyguards. Whatever you decide to do on security will have a direct impact on your peace of mind, so give all of this great thought. Your bodyguard will be a great friend and confidant in the long run if you respect the person protecting you.

Personal Security

Martial Arts. Learning how to protect yourself is of great importance. However you intend to do that is entirely up to you. That being said, the more tools in your tool bag the better. Fighting

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skills like anything else is “you get what you pay for”. Therefore rather than enter yourself of the kids at ABC karate school or the local MMA gym, do some research on who is available and with what skill sets. Most of what is taught out there by the Guru’s won’t work in real life situations. While any training is better than no training, seeking out a skilled teacher is not as hard as you might think. Believe it or not there are some serious bad asses out there that don’t teach martial arts for a living. There is no sign on the door. But I have met masters of the arts working in Chinese restaurants, high school coaches, retirees from the military that have forgotten more about fighting than most martial arts guru’s. And believe it or not, if you ask them nicely, they will be happy to teach what they know to you or your kids.

Locator Beacons. Technology has come a long ways the last few years and it is relatively simple and inexpensive to track you or your family with GPS locators anywhere in the world. Bottom line, if you or your kids go missing, it’s pretty nice when you can leave a method to find you. **TRAKIMO** is a small clip on device that can track you anywhere in the world via an App or Desktop application.

Retrieval Expert. If you or a family member go missing and you either track them by beacon or they are offering return for ransom, make sure you hire an expert at finding and retrieving them safely. You will be hiring someone serious, not so much a negotiator.

Home Security

Alarm Systems. Your home should be a safe environment and well protected. Today’s home security alarm choices are very impressive. Not only alarmed, but you can see your cameras and even speak from your cell phone if need be. I am not big on 24 hour security patrols you hire with your system. They are poorly trained and slow on arrival. Wireless cameras and alarms are a good choice and cost less overall.

Safe Rooms. Safe rooms are a room in your house they can be retreated to for safety reasons. They are secure rooms with everything you need to hide, fight and communicate if needed. Cameras, Food, Water, Weapons and ammunition along with its own power supply if electricity is cut. All your valuables can be stored there as well. Seek out a safe room expert to get that built, it’s worth every penny.

Layered Security. Layered security means would be invaders have to travel through several obstacles before getting to your front door. Gated security, security walls, dogs, security lights & alarms, and whatever else you can do to put a crimp in their style.

Wellness. Keeping healthy should be a no brainer when it comes to your new wealth. Some of you are well versed and motivated to this effort. Some are not. Therefore, you have to include some regular help to keep you on track.

Personal Trainer. When I was young not only was I athletic, I hated to lose at anything. Over time however, we tend to get less motivated and don’t take the time to exercise or eat right.

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Hiring the right personal trainer will keep you fit and motivated. You might not like them all the time, but it's a necessary expense if you want to ride the big waves when you are 70.

Nutritionist. Having wealth can be problematic if we just start eating wrong or too much. A nutritionist will work with your personal trainer to ensure you are putting the right stuff in your body. This is CRUCIAL to staying well.

Energy Healer. Having been a healer for 25 years now I can tell you I rarely get sick, never go to doctors and could care less if I have health insurance. But good healers are hard to find too. Most don't really know what they are doing even though they have good intentions. You need to find a healer who is fearless and will be like going to the doctor with your pains whether they are physical, emotional or spiritual. Contact me if you need help with that.

Electronic Footprint. Your social media habits at this point have been pretty harmless. Your email habits, passwords and tweets may be for the lack of a better word "convenient". But today is a new day and when your funds arrive, all that must change. The trifecta of invasion of personal information was complete when Google bought Facebook for billions of dollars, who in turn bought YouTube and Google Maps. Facebook bought Instagram and just like that your identity and your privacy became just another marketing tool. The cloud makes sure you can't really delete anything even if you thought you could. The addiction to these platforms is the scariest part. I mean who doesn't want to know what's going on with everyone you know, 24 hours a day. You have 2500 friends, but none of them would help you move a couch or give you a place to stay, right? But now getting these accounts hacked is routine and creating false profiles rampant. Not even your text messages are considered holy ground and they are all recorded as well. So start now rebuilding your brand and your privacy. New age encryption is available and can lock down your privacy.

Here are some tips to do this.

- ☐ Close your Facebook account. If you really still like Facebook, create an alias never using your real name.
- ☐ New phone/new phone number. Too many people and things are attached to that number now.
- ☐ **Close your Google, Yahoo or any other public email accounts. Open secure accounts with companies like Protonmail.com where your email is encrypted.**
- ☐ Close and delete any messengers like FB messenger. Use an app called Telegraph, encrypted texting at its best.
- ☐ Use a VPN proxy server so that companies do not know your physical location and IP address. You can locate yourself anywhere in the world. You can put up to 5 devices on one account including your cell phone. **PureVPN.com**
- ☐ Delete Skype, it is easily hacked and owned by Microsoft who hates deleting accounts. You have to call them to have your account deactivated, now that's bad.

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Use a program like Zoom.us if you want to do video conferencing. Attendees are by invitation only making it almost impossible to hack.

Insurance Strategies. I am not an expert on this topic, but I would think your wealth manager could give you some sound advice and guidance on your insurance needs.